

## ✦ INVITATION

On behalf of General Practice Education and Training (GPET) I invite you to join us for the General Practice Education and Training Convention 2008, at the Novotel Northbeach, Wollongong on 27-28 August 2008.

This Convention will bring together personnel from a range of key medical education organisations and agencies across Australia. Those attending, including GP educators, supervisors and registrars, are involved in designing and delivering vocational education and support services in general practice and rural medicine in metropolitan and regional Australia.

This year's theme is "Further, Higher, Stronger: Achieving a personal best through teamwork".

Your presence at the Convention would add to the range of high quality experiences provided for individuals and organisations who will participate in the foremost annual general practice education Convention in Australia.

We look forward to your participation at the Convention.

*Mr Erich Janssen*  
Chief Executive Officer, GPET

## ✦ SPONSORSHIP

The contribution that sponsors make to the success of the Convention is highly valued by GPET. The full entitlements for each of the sponsorship packages noted below are listed on the website - [www.abcon.biz/gpet2008.html](http://www.abcon.biz/gpet2008.html)

Please note that all sponsorships are subject to approval by GPET. Organisers are willing to discuss in-kind sponsorship opportunities and proposals for alternate sponsorship packages that may not be listed below. All rates quoted are inclusive of GST

|                                |              |
|--------------------------------|--------------|
| Convention Dinner              | \$10,000     |
| Program and book of abstracts  | \$8,800      |
| Satchels with overprint        | \$5,500      |
| Name badge and printed lanyard | \$5,500      |
| Convention CD                  | \$5,000      |
| Morning/afternoon teas x 4     | \$3,200 (ea) |
| Lunches x 2 available          | \$3,800 (ea) |

Please contact the Conference Manager (tel: 02 6288 3998) to discuss your sponsorship opportunities further or -

Email: [gpet@onqconferences.com.au](mailto:gpet@onqconferences.com.au)

## ✦ TRADE DISPLAYS

The \$3,450 price includes:

- A standard exhibition booth, 3m x 2m high with covered velcro compatible walls, 2 x 150watt spot lights, 240 volts/100 watt/4amp general purpose outlet, wall mounted fascia board with vinyl letters, maximum 25 characters.
- Dressed table, 2 chairs.
- Two complimentary registrations for the Convention. This will include attendance at Convention sessions and the Convention dinner and all conference catering.
- Inclusion in the Trade Exhibition Passport. An incentive card will be given to all delegates to encourage them to visit each booth.
- Acknowledgment in all printed Convention promotions and on the Convention website.
- The opportunity to insert company literature into delegate satchels at a discounted rate.
- Access to expected 400 plus delegates attending the Convention, commencing with the cocktail function on the Tuesday evening and two full days of the event when all catering will be held throughout the exhibition booths.
- Increased business potential through interaction with delegates.
- Goods and Services Tax

## ✦ THE EXHIBITION

Trade displays will be located throughout the Novotel Northbeach Hotel. During the Convention, all morning and afternoon teas and lunches will be served in the exhibition area. Exhibitors will have access to their booths from Tuesday afternoon, 26 August and will need to be set up by 5pm as cocktails will be held within the exhibition from 6.30pm. The exhibition will close after afternoon tea on Thursday 28 August.

## ✦ SACHEL INSERTS

\$550 for non exhibitors

\$350 for Convention exhibitors

Your organisation may provide promotional material which will be included in all delegate satchels. A maximum A4 brochure or booklet up to a maximum of 6 A4 pages in length is allowed. Note that this price is limited to one insert. However items such as note pads, pens and key rings are free to insert, when combined with a paying brochure.

On receipt of registration for a satchel insert, a prepared mailing label will be sent to you with required numbers of inserts.

## ✦ TABLE DISPLAYS

Table displays are available for not-for-profit organisations at a subsidised rate and free to RTPs. Please contact the Conference Manager on 02 6288 3998 or email: [gpet@onqconferences.com.au](mailto:gpet@onqconferences.com.au) for more information.

## ✦ OTHER INFORMATION

**Acceptance:** Acceptance of table exhibitors, trade exhibitors and satchel inserts is subject to approval by GPET.

**Display:** All display materials must be flame proof. Exhibition/display areas will be sited to allow access to emergency exits and fire fighting equipment. No attachment or defacement is to be made to the flooring, ceiling or furnishings of the Novotel Northbeach Hotel.

**Set Up:** Exhibitors are responsible for transport, set up and dismantling of their own equipment and displays. All deliveries/collections will be via the Novotel Northbeach Hotel Loading Dock, and must be clearly labelled. A prepared mailing label will be provided on registration.

**Additional Representatives:** Two representatives are complimentary with the registration of an exhibition booth. Additional company representatives are welcome to attend at the cost of \$380 per person. This includes catering for the Convention and attendance at the Convention dinner, but does not include admission to sessions.

**Storage:** There is limited storage space for crates or boxes, which can be utilised only by prior arrangement with the venue. All deliveries/collections will be via the Novotel Northbeach Loading Dock, these items must be clearly labelled and moved directly to the Exhibition rooms. Upon conclusion of the exhibition on Thursday 28 August, 2008; exhibitors may have material collected from the Loading Dock after 4pm.

As the number of spaces available to exhibitors is limited, allocation of stands will be on a 'first-in, first-served' basis. To secure your booking, please complete the registration form and return it together with your deposit as soon as possible. Every effort will be made to allocate your 1st, 2nd or 3rd choice of booth, but there is no guarantee if those booths have already been sold.

**Car Parking:** Parking for exhibitors is available at the venue.

**Control of Exhibition:** The Conference Manager reserves the right to alter these conditions if warranted due to changed circumstances and with prior notice to the exhibitor. The Conference Manager will have final determination of any display content or arrangements in so far as it may affect the overall presentation and conduct of the exhibition.

**Registration and Payment:** Payment must accompany registration for sponsorship and satchel inserts. A non-refundable deposit of \$1,100 must accompany each application for an exhibition booth. An invoice for the balance will be issued and final payment must be received by 30 July 2008.

**Insurance:** The Exhibit company, GPET and the Conference Manager shall be indemnified and held harmless in respect of all costs, claims, demands and expenses to which they may be subject as a result of loss, injury, damage arising to any person or equipment during the duration of the exhibition, including set up and dismantle times. Please therefore ensure that your insurance will cover your involvement in this exhibition.

**Security:** Only perimeter security is maintained by the venue Security Staff. Exhibitors must make provisions for the safeguarding of their goods, materials, equipment and displays at all times. No liability is accepted by GPET, Conference Manager, the exhibition company, or Novotel Northbeach for any loss or damage to equipment.

**Furniture:** The exhibition company constructing the trade exhibition booths will forward a furniture catalogue on receipt of deposit by the Conference Manager. You will also be provided details of the exhibition company for direct contact on receipt of registration.

**Deadline and Cancellations:** Cancellations must be in writing and received by the Conference Manager by 30 July 2008. Cancellations received after this date will not receive a refund.

**Accommodation:** Special rates have been negotiated at the Novotel Northbeach Hotel. Exhibitors may book for accommodation using the delegate registration form which will be available on the website - [www.abcon.biz/gpet2008.html](http://www.abcon.biz/gpet2008.html) For more information contact the Conference Manager on Telephone: 02 6288 3998 or email: [gpet@onqconferences.com.au](mailto:gpet@onqconferences.com.au)

**Social Program:** Welcome cocktails will be held within the exhibition area on Tuesday, 26 August commencing at 6.30pm-8pm providing an extra opportunity for exhibitors to promote products to delegates.

A Convention dinner will be held on Wednesday 27 August in the Ballroom of the Novotel Northbeach Hotel. Attendance is included in the Exhibition registration. Extra tickets may be purchased for the price nominated on the delegate registration form.

Join us in Wollongong.

Make your bookings NOW!

## ✦ REGISTRATION

The Exhibit registration form is available on the Convention website:

<http://www.abcon.biz/gpet2008.html>

Please complete and return the form.

You will receive acknowledgement of receipt.

## ✦ MORE INFORMATION

Further details on sponsorship packages, exhibition and the floor plan can be found on the Convention website:

<http://www.abcon.biz/gpet2008.html>



## ✦ CONTACTS

For trade, sponsorship and Convention enquiries, contact:

On Q Conference Support  
PO Box 3711

Weston Creek ACT 2611

Tel: (02) 6288 3998 or (02) 6161 9024

Fax: (02) 6161 4719

Email: [gpet@onqconferences.com.au](mailto:gpet@onqconferences.com.au)



SPONSORSHIP & EXHIBIT BROCHURE

GENERAL PRACTICE  
EDUCATION AND TRAINING  
CONVENTION

27 – 28 August 2008  
Novotel Northbeach Wollongong NSW

AGPT



An Australian Government Initiative