



On-the-Couch Sessions

This is a new and innovative session to be introduced into the CDAA conference format for the first time in 2009.

In each of the five concurrent sessions, delegates will have the option of joining **Kate Southam, Editor of CareerOne**, as she facilitates lively interviews and discussions with a number of guests on the couch. The style will be informal (without a PowerPoint presentation in sight) and above all engaging, stimulating and motivating. Delegates will have an opportunity to pose questions to the couch guests.

The five sessions will be themed as follows:

On-the-Couch with Smart Frameworks: The ABCD	Wed 15 April 11.15am to 1.00pm	Further details on page 2
On-the-Couch with Smart Educators	Wed 15 April 3.15pm to 5.00pm	Further details on page 3
On-the-Couch with Smart Leaders	Thurs 16 April 10.35am to 12.20pm	Further details on page 4
On-the-Couch with Smart Partnerships	Thurs 16 April 1.15pm to 3.00pm	Further details on page 5
On-the-Couch with Smart Winners	Fri 17 April 11.15am to 1.00pm	Further details below

The final session featuring smart winners will be an opportunity for the (up to) eight people who have received a practitioner award during the conference to showcase their achievements.



Kate Southam is the founding editor of CareerOne.com.au, News Limited's national employment website. Kate is also a columnist and blogger. Her weekly career advice column *Ask Kate* is published online and in more than 100 News Ltd newspapers around Australia and her Blog, *Hard@Work* is hosted on the news.com.au platform.

Kate is also a regular radio guest, magazine and website contributor and occasional television guest on career and employment issues.



On-the-Couch with Smart Frameworks: The ABCD

Wed 15 April 11.15am to 1.00pm

- Everything you always wanted to know about the Australian Blueprint for Career Development (the "ABCD" or the "Blueprint") but were too busy to ask
- What it means for me and my practice
- Case study based session

Introducing Kate's Couch Guests:

Christine Haines



Christine Haines is the owner and CEO of Miles Morgan. She is widely recognised for her contribution to the development of public policy on career development. Christine oversees and is involved in all projects Miles Morgan undertakes, but one of her most recent projects includes the development, trialling and refinement of the *Australian Blueprint for Career Development*, a framework for creating, strengthening, and evaluating career development programs and products for all Australians.

2007 ABCD Trial Participants

Janice Simpson



Janice Simpson has worked in career development since 1987, more or less. Presently she teaches at RMIT in Social Science and Business, studies at the CAE and sees clients for career counselling.

She developed a project in conjunction with a company whose business it is to facilitate post-graduate studies in Australia for Indian students. The project entailed developing two career development programs specifically aimed to increase cultural awareness through focusing on the three areas of the ABCD which enables people from other cultures to understand the Australian workplace and take the steps necessary to find fulfilling professional work.

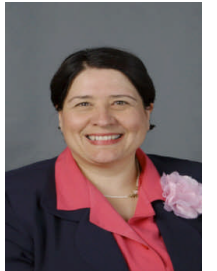
Barb Lorey



Barb is a career development counsellor and currently works primarily with adults in the community education and disability sectors. Barb was involved with the ABCD trial when three Adult Community Education (ACE) organisations formed a Community of Practice (CoP) with three Eastern Access Community Health (EACH) organisations to develop a culture of career development across and between their organisations, located in the outer Eastern suburbs of Melbourne. With their strong commitment to lifelong learning and to providing pathways for people with a disability, CoP partners saw the Blueprint trial as an opportunity to "spearhead change" and to build a culture of career development in their local area. They realised that they

all offered services that had the potential to more explicitly facilitate the careers (life, learning and work opportunities) for their clients, but that up to this point, they had not had the tools or the collective energy needed to do so.

Bernadette Gigliotti



Bernadette is currently the Director of the Career Education Association of Victoria (CEAV). In 2007 when the ABCD was trialled Bernadette was the President of CEAV and an employee of the Inner Melbourne VET Cluster (IMVC). IMVC and CEAV formed a Community of Practice (CoP) made up of three schools from the North Eastern region of Melbourne and three schools from the inner Easter region of Melbourne, with IMVC and CEAV being the overarching Project Managers. The project set out to test whether the ABCD appendices were suitable for determining the level of career competencies of all students in the trial schools at the Year 10 level and to establish whether the Blueprint could be used as an audit tool for career development programs in the CoP schools.

On-the-Couch with Smart Educators

Wed 15 April 3.15pm to 5.00pm



Discover the insights of three of the country's smart educators regarding smart future directions for the education sector in meeting the 21st century needs of students, and in particular preparation for their future careers.

Introducing Kate's Couch Guests:

Prof Peter McPhee *Provost, Melbourne University*



Peter McPhee is the University of Melbourne's Provost, with particular responsibilities for managing and monitoring changes in the policies and practices that affect the academic life of the University as a whole, including the delivery of Melbourne Model curricula and the provision of high quality, consistent student support services. Professor McPhee has held a Personal Chair in History since 1993. He has published widely on the history of modern France, most recently *A Social History of France 1789-1914* (London & New York, 2004) and *Living the French Revolution 1789-1799* (London & New York, 2006). He is a Fellow of the Australian Academy of the Humanities and the Academy of Social Sciences, and was awarded a Centenary Medal for services to education in 2003. He took up the position of Deputy Vice-Chancellor (Academic) in October 2003 and was appointed Provost in September 2007.

Andrew Blair

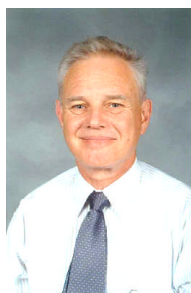
*World President, International Confederation of Principals
President, Australian Secondary Principals Association (ASPA)*



Andrew has over 30 years experience working as a teacher and principal in Victoria. He was Principal of Mt Eliza Secondary College and Murrayville Secondary College and taught at Churchill Post Primary School, Maryvale High School and Derrinallum High School. He has also taught Graduate Diploma of Teaching/Visual Arts courses at Monash University.

Andrew is a Fellow of the Australian College of Educators (ACE) and the immediate past President of the Victorian Branch of ACE. He is also a Board Member and Director of the Education Foundation, a Board Member of the Asia Education Foundation and an Executive Member of the International Confederation of Principals.

Dr David Warner *Principal, ELTHAM College of Education, Vic*



Dr David Warner is Principal of ELTHAM College of Education in Melbourne, an independent, co-educational K-12 school that has committed to transforming to relevant and challenging schooling for the 21st century knowledge era. Dr Warner has been a Senior College, TAFE and Higher Education Director involved in labour market policy and research. The Australian Council for Education Research published his book, *Schooling for the Knowledge Era*, in 2006. Dr Warner has been appointed CEO of both ELTHAM and a new P-12 CBD school in Melbourne, The Melbourne City School, operating 52 weeks/year and converging caring and schooling.



On-the-Couch with Smart Leaders

Thur 16 April 10.35am to 12.20pm

Discover the insights of four of the country's smart leaders regarding smart leadership that builds skills and capacity of all employees, businesses, industries and the community and economy as a whole.

Introducing Kate's Couch Guests:

Dr Kevin Murfitt *Chair of Vision Australia*



Dr Kevin Murfitt is a Lecturer at Deakin University. His specific research interests revolve around diversity and employment. Prior to completing his Phd entitled *Attitude Change in Employment of People who have a Disability*, Kevin was a Disability Liaison Officer at Deakin through most of the 1990s. Kevin is currently Chair of Vision Australia, Australia's largest blindness and low vision service provider, and a Director on the Disability Services Board of Victoria. He is also Chair of the World Blind Union's Pacific Oceania sub-region.

Kevin lost his sight in his mid 20's after a penetrating eye injury, so he has a personal and professional perspective on the impact of blindness, and the challenges and solutions to accommodating impairment and achieving success.

Brooke Young *Melbourne Graduate School of Management*



Brooke Young (BA LaTrobe, PgDip (ArtCurSt) Melbourne, MEnt(Exec) Melbourne) is the General Manager of the Faculty of Economics and Commerce and Melbourne Graduate School of Management. She has worked in universities in the USA, UK and Australia during her career. Brooke leads the Faculty's business operations including strategic planning, financial and performance management, service delivery, program management and policy development with a team of 140 professional staff.

Brooke has been a visiting staff member at the University of Nottingham, where she undertook a joint institution research project on student global mobility. She has presented research on student global mobility at international conferences in the USA and Australia.

Brooke is on the Board of the Melbourne University Credit Union, acts as an institutional coordinator for the Association for Tertiary Education Management, is president of the Association of Women on Campus at the University of Melbourne and serves as a Sexual Harassment Advisor for the University of Melbourne. Outside of work, her interests are travelling, reading, bushwalking and spending time with her family.

Suzanne Curyer *education.au*



Suzanne Curyer is Manager of Career Development Technologies at education.au Limited (<http://www.educationau.edu.au>).

Suzanne manages a range of online projects associated with Australia's national online career information service, myfuture.edu.au. This includes the strategic development and management of services provided on the website, including My Guide, The Facts, Assist Others and training resources. Suzanne has over 15 years experience in the employment, education and training sectors in Australia. At a national level she has provided policy advice regarding career development and planning, and vocational education and training (VET). Suzanne has also managed national career and youth transition programs; and VET, flexible learning and adult literacy research programs.

Andrew Rimington *The Victorian Employers' Chamber of Commerce and Industry (VECCI)*



Andrew Rimington is the Senior Policy Advisor, Employment, Education and Training Policy Services, VECCI. Andrew has worked in employment, education and training program delivery and policy for both Commonwealth and State Governments, worked in private employment agencies, an RTO, managed a University careers service as well as having a consultancy business in rehabilitation out placement and career transition. Andrew's current role involves consultation with government, employers and stakeholders in the areas of employment, education & training policy development. Andrew is a board member of various State funded Industry Training Advisory Boards which include the following: Business Skills Victoria, Manufacturing & Engineering Skills Advisory Board, and the Community Services and Health Industry Training Board. Representation on the Innovation & Business Skills Australia sector advisory committee brings input to the national Industry Skills Council network.



On-the-Couch with Smart Partnerships

Thurs 16 April 1.15pm to 3.00pm

- *What are the keys to success for building smart, successful and sustainable partnerships?*
- *Case study based session*

Introducing Kate's Couch Guests:

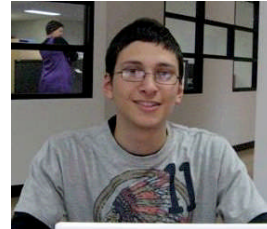
Partnership 1: Coburg Senior High School/ VECI/Bio 21 Institute



Dr Tony Mellors (VECCI)



Assoc Prof Andrew Hill (Bio21)



Waled Shihata (Student)

VECCI works on various projects and consultancies involved in up-skilling. One of these projects involves Coburg Senior High School where VECCI's Tony Mellors works with Year 10 and 11 students using School-based Apprenticeships as a vehicle for the students to gain employability skills. Tony was appointed as President of the schools Governing Board in 2006. Through its partnership with VECCI the school has formed an alliance with The University of Melbourne's Bio21 Molecular Science and Biotechnology Institute which is a multidisciplinary research centre, specialising in medical, agricultural and environmental biotechnology. Waled Shihata is one of four students that participated in an Australian School-based Apprenticeship (ASbA) at Bio21 under the supervision of Assoc Prof Andrew Hill. Waled participated in the program during 2007 and 2008 as part of his Year 10 and 11 studies. Concurrently with his ASbA, Waled successfully completed his Certificate 3 in Laboratory Skills delivered by Swinburne University. All four students excelled and Waled was awarded a Certificate of Excellence from the Northern Region of Melbourne VET/ASbA Awards as well as being a State Finalist in the Victorian TAFE Awards. Waled wants to pursue a medical career.

Partnership 2: St Joseph's College Mildura/ VECI/ Mildura Transport & Logistics Cluster(MTaLC)



Pat Hamdorf, RICA (VECCI)



Julia Lewis (St Joseph's College, Mildura)



Brendan Moritz (MTaLC)

Another VEECI project is the delivery of the Career Advice Australia (CAA) Regional Industry Career Advisor (RICA) program. Pat Hamdorf is the RICA for the Mallee/Northern Wimmera area of Victoria. Pat works closely with four Local Community Partnerships (LCPs) in her region to provide career advice, information and resources to industry, schools and young people, especially in the areas of skills needs. One such school is St Joseph's College in Mildura the only co-educational non-government school in Sunraysia. Through Pat's work, a partnership has been formed between the College and the Mildura Transport and Logistics Cluster (MTaLC) to deliver the first rotating Australian School based Apprenticeship Transport & Logistics program. MTaLC, the first of its kind, was established in July 2007 to develop a more collaborative approach of the regions Transport and Logistics related businesses, to address their needs and develop strategies and initiatives that can be implemented to resolve them.

Partnership 3: Adult Multicultural Education Services (AMES) Community Partnerships



AMES is a specialist organisation providing settlement, education, training and employment services to newly arrived refugees and migrants in their initial phase of settlement. Employment services are also provided to job seekers over a longer settlement period. AMES works with approximately 50,000 clients a year and had over 50 years experience.

AMES social enterprises are businesses which aim to create pathways to employment through training and community building. The AMES social enterprise model is designed to address the issue of systemic unemployment amongst the CALD (culturally and linguistically diverse) communities through the provision of a work-training environment that offers hands on vocational skills training courses.

Maria Tsopanis - AMES Area Enterprise Manager North West

Partnership 4: Business Victoria New Workforce Partnerships

New Workforce Partnerships aims to help to meet the labour and skill needs of Victorian industry, as well as increase economic and social inclusion, by increasing the sustainable employment of people with significant barriers to employment.